

Making a Difference

Promoting safer chemicals, a sustainable economy, and a healthier world

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2014: A BANNER YEAR

Wow. 2014 was a momentous year for Clean and Healthy New York. We have helped people get toxic chemicals out of their daily lives, moved the marketplace, and successfully advocated for new regulation.

We crisscrossed the state and the nation to work for safer chemicals, a sustainable economy, and a healthier world. We met with children's product makers, fire fighters, nurses, legislators, and advocates about the need to remove toxic chemicals from everyday products. We trained hundreds of New York's childcare providers to avoid toxic chemicals, and helped form the NY State Sustainable Business Council and the NY Caucus of Environmental Legislators.

We were the driving force behind the **expansion of the Tris-Free Children and Babies Act** to remove cancer-causing, neurotoxic chemicals from children's products. We're proud of our copy of the signed bill that hangs on our wall, next to the original Act.

The **Child Safe Products Act** was one of our key initiatives and the top priority of the coalition we co-lead, the JustGreen Partnership. This Act would get toxics out of our children's toys and other products. The NYS Assembly passed and two-thirds of the NYS Senate supported the Act. It moved out of the Senate Environmental Conservation committee for the first time, and Governor Cuomo championed the bill, including it in his 2015 Opportunity Agenda.

We launched **Moms for a Non-Toxic New York**, which organized and focused moms' fierce passion for this issue. Our successful inaugural Moms for a Non-Toxic New York advocacy day brought dozens of moms to Albany.

Our national **Getting Ready for Baby** campaign takes on two of the national leaders in baby products: buybuy BABY and Toys "R" Us. We have secured buybuy BABY's commitment to avoid and seek alternatives to over 200 known toxics in the products they sell.

When the Child Safe Products Act didn't cross the finish line, we pivoted immediately to a county strategy. By December, the Albany County Legislature passed the Toxic-Free Toys Act, which banned more toxic chemicals in children's products than any law, anywhere, ever. Westchester and Suffolk Counties quickly followed suit by introducing their own laws.

U.S. Senators Chuck Schumer and Kirsten Gillibrand, Attorney General Eric Schneiderman, and NYC Department of Consumer Affairs Commissioner Julie Menin all stood up with us to amplify our call for non-toxic products over the fall and into the Holiday Season.

We got closer than ever before and I am optimistic that working with our partners, the Child Safe Products Act will become law.

Advancing simultaneously on three fronts, CHNY made meaningful, long-term strides to "turn off the tap" on the flow of toxic chemicals into our society. **New York is genuinely a safer place to live due to our efforts.** With your support, we confidently expect many more great things in 2015!



Best,

Kathleen A. Curtis

Kathleen Curtis, LPN
Executive Director

We create lasting change by working concurrently on three fronts: helping people get toxic chemicals out of their lives, moving the marketplace, and advocating for stronger laws

buybuy BABY TAKES ACTION ON TOXICS

Starting with buybuy BABY and Toys “R” Us, two of the largest, national retailers in baby products, we asked questions about corporate commitment to sustainable products and demanded answers. Our national Getting Ready for Baby Campaign channels the efforts of more than 70 organizations to encourage retailers to phase out products made with the worst of the worst toxic chemicals, those that appear on Safer Chemicals Healthy Families Coalition’s Hazardous 100+ list.

In 2014, Bed Bath and Beyond, the parent company of buybuy BABY, stepped up to our challenge and sent their suppliers a Restricted Substances List with more than 200 chemicals, urging their vendors to reduce or eliminate these toxics and avoid alternatives of equal or greater concern.

When appeals to Babies”R”Us directly failed to generate a response, we turned up the public pressure. We compared the corporate policies of the two companies, assessed how many products the companies reported to Washington State under their 2008 Children’s Safe Products law, and the information provided to shoppers on their websites.

GETTING READY FOR BABY

Our report, *What We Expect When We’re Expecting*, highlighted buybuy BABY’s progress compared to Babies”R”Us’ inaction on toxics since 2011. We paired that with a social media campaign that was viewed nearly 20,000 times.

Engaging directly with companies and seeking retailer action is an important part of our strategy for creating change. Companies can often move more quickly than governments. As they make safer products, they show the ability for the whole market sector to do so, which makes it easier to get laws passed. In the end, it’s the public that wins.



Passage of the Child Safe Products Act would make New York State a leader in protecting children's health from dangerous chemicals that harm people and the environment

NY STATE LEGISLATORS SUPPORT CHILD SAFE PRODUCTS ACT WE'RE ALMOST THERE

With our eyes fixed firmly on the prize—passage of the Child Safe Products Act—we leveraged the strong media response to our county-level work to propel local, state and federal elected officials to take public action on toxics.

- Attorney General Eric Schneiderman sent a letter to retailers cautioning them to avoid toxic children's products.
- US Senator Kirsten Gillibrand sent a letter to the Consumer Product Safety Commission, urging them to use their existing authority to ban toxic chemicals in children's products.
- NYC Department of Consumer Affairs Commissioner Julie Menin supported introduction of a New York City Toxic Free Toys Act.
- Independent Democratic Conference Leader Senator Jeffrey Klein issued a report using our analysis of the toxicity of toys in NYC and called for passage of the State Child Safe Products Act.

The New York State Legislature could not ignore the unprecedented support we secured for the Child Safe Products Act. By the end of 2014, the New York State Assembly passed the bill by a broad margin and two-thirds of the New York State Senate sponsored the bill, with numerous others committing to vote yes in a floor vote.

Governor Cuomo added the Child Safe Products Act to his 2015 Opportunity Agenda after Clean and Healthy New York held meetings with the Executive Chamber and organized a sign-on letter urging the governor to make protecting children from toxic chemicals a priority.



Madeleine Wilding as ducky at Moms for a Non-Toxic New York advocacy day

The Child Safe Product Act creates a list of chemicals of high concern to children, requires children's product makers to disclose their use, and bans them in children's products over time. It will make New York a leader in protecting children's health from dangerous chemicals that harm people and the environment.

As with our work with manufacturers, in promoting passage of the Child Safe Products Act we successfully expanded our already large and diverse coalition of supporters for this act to nearly 60, including the Adirondack Council, American Lung Association, NY Chapter of the American Academy of Pediatrics, March of Dimes, Citizen Action of NY, League of Women Voters, NYS Professional Fire Fighters Association, NYS Psychiatric Association, and Stupid Cancer. The coalitions we form amplify our voice in the fight for change.

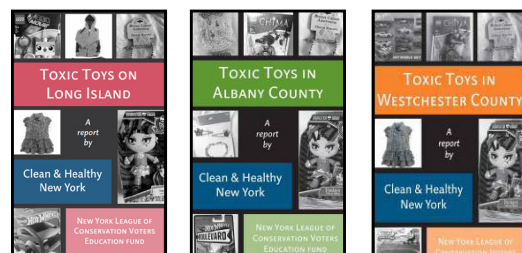
Can you believe it's perfectly legal to add toxic chemicals—like mercury and arsenic—to toys that babies and young children play with and put in their mouths?

COUNTY OFFICIALS LEAD THE WAY ON CLEANING UP TOXICS IN THE TOY AISLE



Demonstrating toy testing in Albany County (L-R) Chris Goeken of LCV-EF, Kathy Curtis, Bobbi Chase Wilding with the XRF, Albany County Legislator and Toxic Free Toys Act sponsor, Bryan Clenahan

Clean and Healthy New York made cleaning up the toy aisle a top priority in 2014. By the end of the year, our analysis of products, release of groundbreaking reports, work with legislators, and outreach to the media paid off—the Child Safe Products Act was New York's premiere environmental issue for 2015.

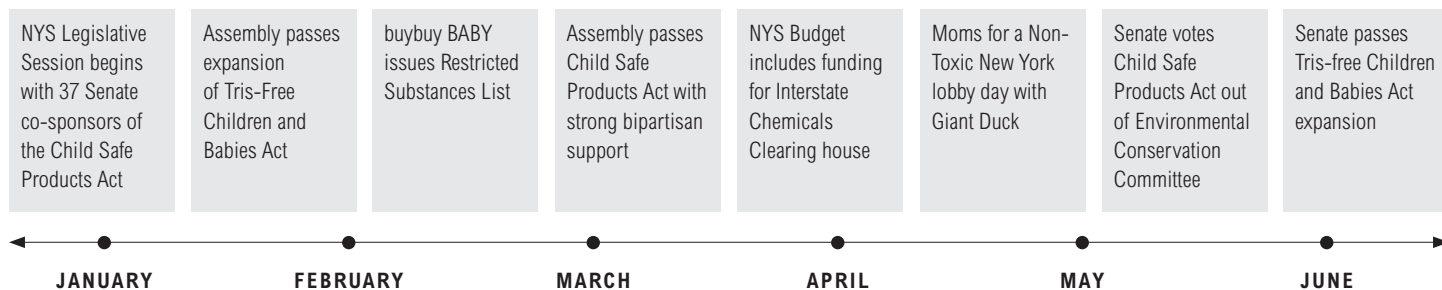


To raise awareness, we started our campaign in October 2014, buying and testing toys in Albany County, Westchester County, and Long Island. In partnership with the NYS League of Conservation Voters and local legislators, we jointly released our findings in a series of reports in November and December, highlighting a dozen local products of particular concern, and rallying support for a county-level bill to ban toxic chemicals in kids' products. Nearly a hundred

stories, letters, and editorials appeared in media outlets around the country, sounding a wake-up call for passage of the Child Safe Products Act.

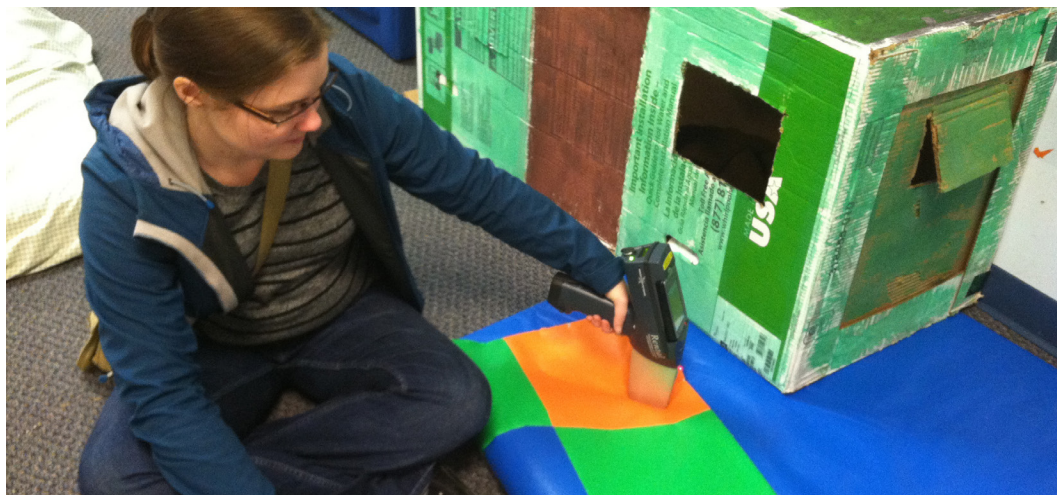
In December 2014, the Albany County Legislature passed the Toxic-Free Toys Act with a veto-proof majority of 35-4. Westchester, Rockland and Suffolk followed Albany's lead and introduced similar bills.

2014 AT A GLANCE



**By training
over 500 child
care providers,
we achieved
reduction or
avoidance of
1,737 lbs. of
toxic chemicals,
and recycling
of 7,275 lbs. of
electronic waste**

CHNY TRAINS OVER 500 CHILD CARE PROVIDERS TO REMOVE TOXIC PRODUCTS



Katie Kelly tests a play mat at a child care provider. Many mats contained lead.

Clean and Healthy New York has been working to help childcare providers reduce toxic chemicals since 2012, thanks to a two-year grant from the U.S. Environmental Protection Agency's (EPA) Great Lakes Restoration Initiative, and a one-year grant from the New York State Pollution Prevention Institute (NYSP2I).

As part of the program, we guided child care providers to share with the families they serve what they learned from us about avoiding toxics.

In 2014, we wrapped up training under the EPA grant, ultimately educating 437 providers and 44 trainers. We provided direct support to 50 providers by visiting their facility, testing products, and offering advice.

Under the grant from the NYSP2I, we taught 76 providers from the Southern Tier. Collectively, these over 500 providers care for more than 14,000 children.

Under the EPA grant, we used written and phone surveys to document changes providers made, either by removing toxic products from their facilities or improving their buying habits.

All told, trained providers reduced or avoided 1,737 lbs. of toxic chemicals including BPA, toxic flame retardants, lead, and mercury, and recycled 7,275 lbs. of electronic waste. In some cases, we took the toxic products with us and now use them to illustrate the problem of toxics in everyday items. Providers with older toys had plastic stacking rings and tumbling mats with lead, old mercury thermometers, and BPA in their food can linings.

Individual action is both the foundation for and result of broader change. By providing the information necessary to empower childcare providers and the families they serve to make safer choices, we spur demand for safer products.

2014 AT A GLANCE



**Starting in
New York, CHNY
is dedicated
to making the
world safer
for everyone,
but particularly
our children.**

MOMS MOBILIZE TO GET TOXICS OUT OF TOYS

Moms have power. And this year, Clean and Healthy New York focused that power to gain support for the Child Safe Products Act by creating Moms for a Non-Toxic New York. Our Moms for a Non-Toxic New York advocacy day brought moms to Albany and featured legislative meetings, at which children dressed in duck costumes handed out small rubber duckies and duck-shaped sugar cookies to legislators and staff. We held a news conference beneath Betty, our giant inflatable rubber duck. Betty powerfully illustrates the problem of toxic chemicals lurking in familiar and well-loved children's toys.

Through those meetings, and meetings back home, moms helped secure official support from Senate Independent Democratic Conference leader Jeffrey Klein, Senator Joseph Robach, and others. There are now 11 chapters of Moms for a Non-Toxic New York across the state working with Clean and Healthy New York for transformative change.



L-R: Senator Phil Boyle, Filmmaker and NYC Mom for a Non-Toxic New York Penelope Jaggesar-Chaffer, CHNY's Kathleen Curtis, Rochester Moms for a Non-Toxic New York chapter leader Kate McArdle, Senator Tony Avella

LEADERSHIP ON FLAME RETARDANTS

CHNY furthered our distinctive work to protect children and fire fighters from toxic flame retardants. We partnered with the NYS Professional Fire Fighters Association (NYSPFFA) on a well-attended screening of the HBO documentary Toxic Hot Seat. It highlights chemical industry manipulations resulting in chemical contamination of virtually all Americans.

This event and support from NYS PFFA helped ensure the Tris-Free Children and Babies Act expansion became law. We joined the Albany Permanent Professional Firefighters Association in launching U.S. Senator Charles Schumer's (D-NY) Children and Firefighters Protection Act of 2014, to ban the 10 worst flame retardants in furniture and children's products.



Back, L-R: Albany Mayor Kathy Sheehan, Dr. Susan Shaw, Russ Haven of NYPIRG. Front, L-R: Ananda, Bobbi and Madeleine Wilding, U.S. Senator Charles Schumer, CHNY's Kathy Curtis

CHNY SUPPORTERS

Clean and Healthy New York gratefully acknowledges the support it has received from the following:

- Alliance of Nurses for Healthy Environments
- American Sustainable Business Council
- Coming Clean Collaborative
- Individual donors
- John Merck Fund
- League of Conservation Voters Education Fund
- Marisla Foundation
- New York Community Trust
- NYS Pollution Prevention Institute
- SAFER States

2014 FINANCIAL REPORT

BALANCE SHEET

ASSETS

Current Assets	\$39,939
Accounts Receivable	\$10,866
Other Assets	\$100
Total Assets	\$50,904

LIABILITIES

Accounts Payable	\$8,982
Total Credit	\$2,073
Other Liabilities	\$53,796
Total Liabilities	\$64,851

EQUITY

Unrestricted Net Assets	(\$20,306)
Net Income	\$6,359
Total Liability And Equity	\$50,904

INCOME STATEMENT

INCOME

Grants Federal	\$137,038
Grants Foundations	\$115,222
Total Grants	\$252,260

CONTRACTS

Direct Public	
Community Outreach	\$25,201
Other Public Donations	\$14,439
In-kind Gifts	\$3,456
Total Direct Public	\$43,096
Interest	\$1,060
Reimbursement	\$4,393
Total Revenue	\$351,654

EXPENSES

Personnel	
Staff	\$152,261
Administrative	\$30,588
Outreach Staff	\$22,366
Benefits and Taxes	\$19,162
Total Personnel	\$224,377

OTHER EXPENSES

Administrative	\$11,068
Total Organizational	\$18,512
Total Programmatic	\$91,338
Total Expenses	\$345,295
Net Income	\$6,359

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Clean and Healthy New York (CHNY) is a 501(c)(3) organization that promotes safer chemicals, a sustainable economy, and a healthier world by engaging the public and promoting broad policy and market changes.



CHNY Board and Staff: (L-R Rear) Cecil Corbin-Mark, Treasurer; Daryl Ditz, Chair; Russ Haven. Front: Penny Fujiko-Willgerodt; Margie Kelly, Secretary; Kathleen Curtis, Executive Director; Brenda Afzal.

FROM THE BOARD CHAIR

When Clean and Healthy New York launched, the original plans were formed while sitting at a kitchen table. Four years on, founders Kathy Curtis and Bobbi Chase Wilding are still driving change—in policy and business practices—to protect you and your family from dangerous chemicals.

In 2014 CHNY was at the center of the action. Law makers, state officials, and companies now seek them out for insights and guidance. CHNY channeled the power of moms and childcare providers as advocates for safer toys and other children's products and broadened their public outreach, in person and on social media. This results-driven group has the attention of manufacturers and retailers committed to serving a new clean economy, without harmful chemicals.

CHNY and WE ACT for Environmental Justice co-lead one of the most successful state-based networks for environmental

health in the nation, the JustGreen Partnership. Together this coalition scored decisive policy victories in New York on unsafe chemicals such as BPA and flame retardants, and pressed for the more comprehensive Child Safe Products Act.

That's why I give my time and my financial support to Clean and Healthy New York. Together we are still fixed on our mission of promoting safer chemicals, a sustainable economy, and a healthier world ... in New York and beyond. If you share this goal, please join us in supporting CHNY's essential work!

Thank you,